

Luann Luna

Senior iOS Developer

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Professional Summary

Senior iOS Engineer with 7+ years building and maintaining production applications used by millions of users across banking, e-commerce, and media domains. Proficient in SwiftUI and UIKit, with deep expertise in Swift Concurrency (async/await), MVVM, and Clean Architecture. Experienced in A/B testing-driven product iteration, stakeholder alignment, and translating business goals into scalable iOS solutions.

Consistent track record of leading UIKit-to-SwiftUI migrations, diagnosing production issues at scale, and shipping features with measurable impact — most notably a loyalty program that drove 1,000+ organic sales in its first week.

Experience

- **Senior iOS Software Engineer** Oct 2025 – Present
Hi-Tech Talents
 - Refactored REST API integration using async/await and URLSession, consolidating multiple endpoints into a unified data layer that improved reliability and reduced response-handling complexity for the LTK platform (44M+ monthly users)
 - Diagnosed and resolved memory leaks and performance bottlenecks using Instruments, improving app launch time and scroll performance for a high-traffic consumer shopping experience
 - Built a library of reusable SwiftUI components aligned with the LTK design system, accelerating feature development velocity and ensuring visual consistency across the iOS team
 - Wrote 10–15 UI tests covering critical search and discovery flows using XCTest, catching regressions early and protecting core user journeys against breaking changes
- **Senior iOS Software Engineer** Dec 2022 – Sep 2025
Sebratec
 - Architected loyalty program module using MVVM and Clean Architecture, gaining stakeholder buy-in by aligning the rollout with a key business campaign; loyalty screen views and average time-on-screen increased 150% in the first week, driving 1,000+ organic sales (platform: 1.5M+ users)
 - Diagnosed and fixed 12 critical crashes using Instruments and Crashlytics, stabilizing the app and significantly reducing negative user reports and App Store ratings impact
 - Championed and led UIKit-to-SwiftUI migration across 8 screens with a 2-developer team, halving feature delivery time from 3 months to 1.5 months and establishing SwiftUI as the team standard
- **iOS Engineer (Short-term Contract)** Aug 2022 – Nov 2022
Turing
 - Refactored StubHub ticket listing flow using SwiftUI and MVVM, fixing validation bugs and improving UX patterns across the checkout experience (38M+ monthly users)
 - Expanded unit test coverage from 22% to 58% using XCTest, catching 15+ regression bugs during development and raising confidence for faster iteration cycles
 - Migrated 4 high-traffic UIKit screens to SwiftUI, reducing per-screen maintenance overhead and enabling the product team to ship UI updates significantly faster
- **Digital Solutions Architect** Jul 2021 – Jun 2022
Capgemini
 - Redesigned authentication flow using async/await and on-demand loading of security checks, reducing login time from 4.2s to 1.5s and directly improving the first-session experience for a banking app with 15M+ customers

- Championed rapid experimentation by configuring Firebase Remote Config for A/B testing, enabling the product team to toggle features without new releases and cutting the testing cycle by ~40%
- Designed and prototyped a server-driven UI system using UIKit to enable backend-controlled screen layouts, laying the architectural foundation for reducing the team’s dependency on app releases
- Mentored a junior iOS developer on Clean Architecture and SwiftUI patterns, navigating the team toward a shared architectural standard through code reviews and pair-programming sessions that improved delivery consistency

- **Mid iOS Developer**

Oct 2019 – Jun 2021

- *Dextra Digital*

- Built geolocation-based news discovery using CoreLocation and MapKit, doubling average session time from 4.2 to 8.7 minutes
- Grew test coverage from 18% to 67% using XCTest and Quick/Nimble, preventing 25+ production bugs during 18-month period
- Contributed to a shared UIKit design system with 15+ reusable components, used across 3 product teams and reducing inconsistency reports by ~80%

- **Junior iOS Developer**

Jul 2018 – Sep 2019

- *Verité Soluções*

- Built 3 interconnected iOS applications for business management using Swift and UIKit, digitizing workflows and supporting 500+ daily operations
- Integrated Firebase Performance Monitoring to baseline load times, identified bottlenecks in critical flows, and applied targeted optimizations that resulted in ~45% faster load times
- Added CoreLocation geofencing and push notifications, increasing daily active usage by around 40%

Education

- **Bachelor of Computer Science**

2011 – 2016

- *Federal University of Maranhão (UFMA)*

- **IT Technician, Information Technology**

2009 – 2010

- *Senai Maranhão*

Technical Skills

- **Languages & Frameworks:** Swift, SwiftUI, UIKit, Objective-C, Combine, RxSwift, async/await, Swift Concurrency
- **Architectural Patterns:** Clean Architecture, MVVM, MVVM-C, VIPER, VIP, MVC, SOLID Principles, Coordinator Pattern
- **Development Tools:** Xcode, Swift Package Manager, CocoaPods, XCTest, Quick/Nimble, Instruments, ViewCode, Xib
- **Technologies:** Firebase (Crashlytics, Analytics, Remote Config), GraphQL, REST APIs, URLSession, CoreLocation, MapKit